Code # MCOM02 (2015)

**Bulletin Change Transmittal Form**

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Department Chair:**  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**General Education Committee Chair (If applicable)**   |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

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**2.Proposed Change**

Change required course pre-requisites for CMP 4353 Corporate Media Production from CMP 2313, Multimedia Production, PRAD 3013, Promotional Writing for Electronic Media, and CMP 3033 Video Post Production to CMP 2313, Multimedia Production, CMP 3313, Audio and Video Production, and CMP 3353, Field and Post Production.

**3.Effective Date**

Fall, 2015 or as soon as possible

**4.Justification**

PRAD 3013 and CMP 3033 no longer exist as courses in the College of Media and Communications. CMP 3313 and CMP 3353 provide content that prepares students for Corporate Media Production.

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

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**CMP 3363. Communications Research** Study and use of research tools and theories available for mass communications problem solving. Emphasis will be on library research, theory approaches, and applied media research. Cross-listed as MMJ 3363. Fall, Spring.

**CMP 3373. Introduction to Internet Communications** Introductory course in the use of the Internet as a communication delivery system. The course addresses Internet history, its development and future applications for communicators. Basic computer competency required. Cross-listed as MMJ 3373. Fall, Spring.

**CMP 3403. Screenwriting for Narrative Motion Pictures** Study and application of writing and scripting techniques for narrative motion picture, including synopsis, sequence outline, treat- ments and screenplay. Characterization and genre conventions are also considered. Fall, Spring.

**CMP 3503. Film Cinematography, Lighting and Editing** Introduction to the theory and techniques of cinematography, lighting, and editing for narrative filmmaking. Prerequisite, consent of instructor. Fall, Spring, Summer.

**CMP 3573. Sports Production** Theory and practical application of sports production for radio and television. Fall, Spring.

**CMP 3673. Seminar in Digital Media and Design** A study of the development and impact of digital media. Spring.

**CMP 4303. Advanced Filmmaking Techniques** In-depth study of narrative filmmaking as an art form. Students develop greater expertise in shooting properly exposed and imaginatively composed images, storyboarding, production techniques, composition aesthetics, lighting, sound mixes, and digital non-linear editing. Prerequisites, CMP 3303, CMP 3403, CMP 3503. Spring.

**CMP 4333. Special Topics Seminar** A seminar that addresses current topics in the area of communication. Fall.

**~~CMP 4353. Corporate Media Production~~** ~~Study of the field and function of media pro- duction for business and nonprofit organizations. The course addresses client contact, budgeting, analysis of production problems, design and writing of scripts for promotion, training and news in corporate and industrial settings. Prerequisites, PRAD 3013, CMP 2313 and CMP 3033. Fall. Special course fee $25.~~

**CMP 4363. Multimedia Storytelling** Introductory course in multimedia concepts, media elements, platforms, and production. Emphasis is placed on delivery of content across media platforms for diverse audiences. Fall, Spring.

**CMP 4383. Advanced Television Production** Practice in methods and procedures of pro- ducing studio and remote program content for ASU TV. This may include, athletic events, campus forums, concerts, newscasts, spelling bees, telethons, etc. Prerequisite, C or better in CMP 3313. May be repeated for a maximum total of six credit hours. Fall, Spring.

**CMP 4483. Broadcast Graphics** Development and production of graphics for video, televi- sion, and internet-based media. Fall.

**CMP 4503. Film Production Practicum** A capstone experience in narrative motion picture production. Students will work individually or in groups to write, produce, shoot, edit and distribute a short film. Prerequisites, CMP 4303 or consent of instructor. Fall, Spring.

**CMP 4553. Multimedia Reporting** Application of traditional journalism skills to digital media practice, including integration of audio, photographs, graphics and video as multimedia storytelling tools to enrich online news coverage. Dual-listed with RTV 5553. Prerequisite, CMP 3373. Fall, Spring, Summer.

**CMP 4563. Sports Programming** Theory and practical application of sports programming for radio and television. Spring.

**CMP 488V. Special Problems** Prerequisite, approval of Department Chairman and faculty. Fall, Spring, Summer.

*The bulletin can be accessed at http://www.astate.edu/a/registrar/students/*

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**CMP 4353. Corporate Media Production** Study of the field and function of media production for business and nonprofit organizations. The course addresses client contact, budgeting, analysis of production problems, design and writing of scripts for promotion, training and news in corporate and industrial settings. Prerequisites, PRAD 2313, CMP 3313 and CMP 3353. Fall. Special course fee $25.